





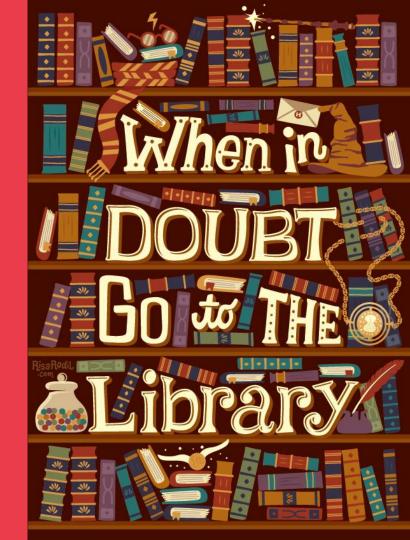
LIBRARY FANDOM Collaborative Collections, Programs, and Spaces

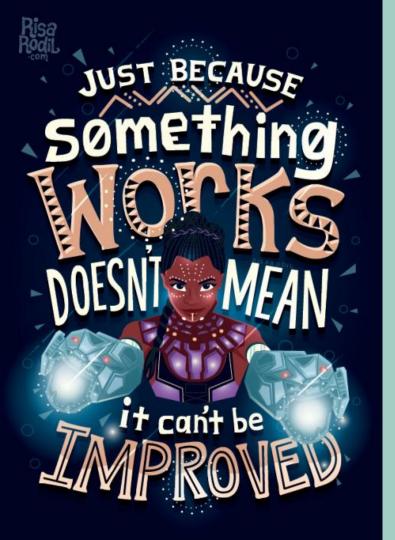
Sam Helmick, Public Services Manager Burlington Public Library, Iowa

Sarah Amazing, Teen Services Supervisor Warren-Trumbull County Public Library, Ohio

Art ©Risa Rodil - used with permission

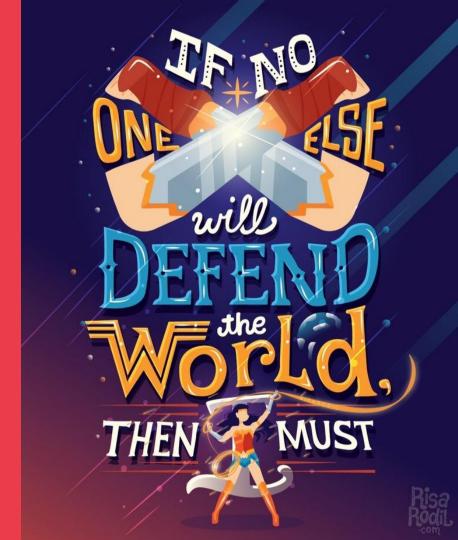
What do we mean by fandom?





How do you find out what is popular in your community?

Discuss: Which fandoms are popular in your communities?



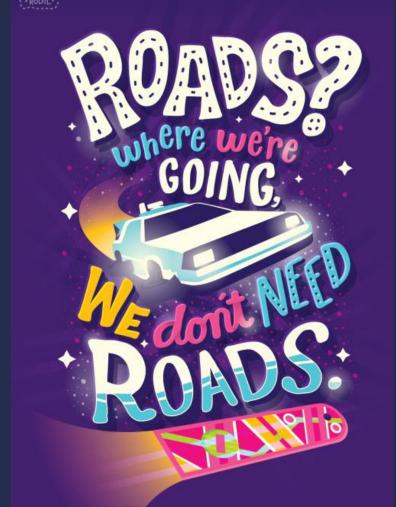
Collection Development





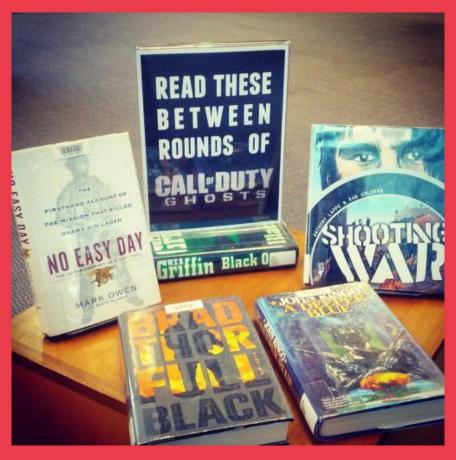
Discuss: Which fandoms are popular now, or arriving soon, that could affect your collection development and/or purchasing decisions?

Media Displays & Reader's Advisory



Traditional Media Displays





Traditional Media Displays







Traditional Media Displays







19 Books to Read if you adore KATNISS EVERDEEN













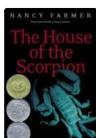
Digital Reader's Advisory



For fans of Orphan Black

Origin by Jessica Khoury

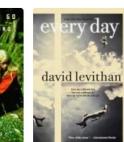
6 Pins 25 followers







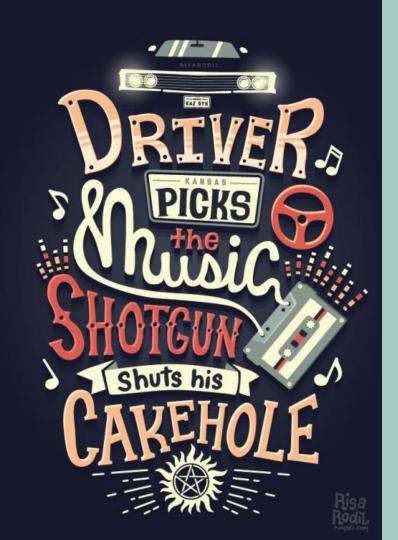




use Let Me Ce les Kenne Jelinus

o Ishiguro Every Day by David Levitha

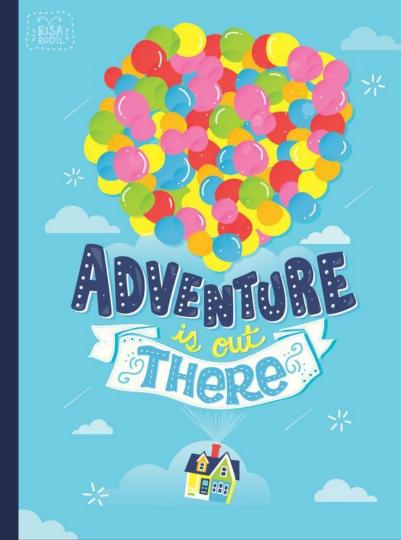
Dualed



Discuss: Has your library created a *fandom* display that proved to be particularly popular?

Is there a *fandom* you are thinking about right now that would make a great display?

Fandom Programming





Comics Day Burlington Public Library (lowa)



Stranger Things perler craft and Eggo snack Pioneerland Library System (Minnesota)





Geek Out Billings Public Library (Montana)







DIY Games: Superhero & Hunger Games Editions





Nerdfighter Gathering for TFIOS Movie Premiere









All-ages Doctor Who Celebration







<< Farewell to Naruto Party & Ramen Noodle Eating Contest





All-ages Harry Potter Wizards' Gala



Divergent Movie Premiere Party & Passive Program tie-in





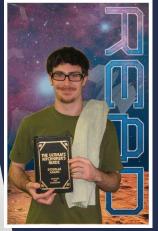








READING

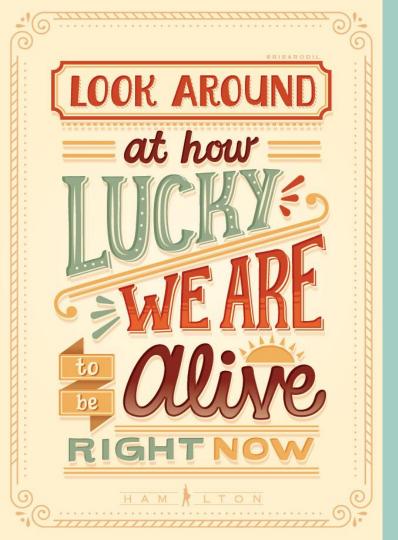








At your tables, brainstorm fandoms that are popular across age groups. **Choose** one! Plan a program for that fandom that has 1-2 activities for each age group (kids, teens, adults) plus something for everyone to do together. And food, of course!



Let's talk about marketing!



MAY THE ODDS BE EVER IN YOUR FAVOR



CATCHING FIRE SURVIVAL CHALLENGE

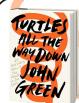
SATURDAY, NOVEMBER 16 AT 2:00PM
MAIN LIBRARY IN WARREN

2017 TEEN READ WEEK STRICT AS YOU RARY ARENA. S TO WIN!

teens in grades 7-12 and will two hours. No registration is

EXTRAVAGANZA!
TUESDAY, OCTOBER 10 AT 6:00PM

TUESDAY, OCTOBER 10 AT 6:00PM MAIN LIBRARY IN WARREN



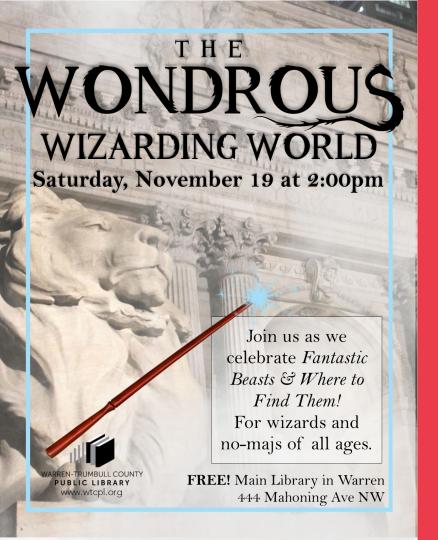
Join us for an
extravaganza of all things
teen literature as we
celebrate the release of
John Green's latest novel,
TURTIES ALL THE WAY
DOWN!



FOR TEENS IN GRADES 7-12 NO REGISTRATION IS REQUIRED.









ONE CHOICE CAN TRANSFORM YOU -- CHOOSE TO COME TO YOUR LIBRARY!



MOVIE PREMIERE PARTY

Thursday, March 20 at 6:00pm Main Library in W

Join us as we celebrate every Faction in a unique chocolate cake & fake tattoos, book trivia fit for Bring a canned food item for our Abnegation for



This program is for teens in grades 6-12. Questions? Email teencentral@wtcpl.org. Please have your ride ready to pick you up before the library closes at 8:00pm.



VERONICA ROTH

ONE CHOICE CAN TRANSFORM YOU -- CHOOSE TO CELEBRATE AT YOUR LIBRARY!



INSURGENT

MOVIE PREMIERE PARTY

Thursday, March 19

one choice can destroy you one choice can destroy you

ain Library in Warren

celebrate every Faction in a unique way, with Dauntless

& fake tattoos, trivia fit for an Erudite, & more! Bring a
d item for our Abnegation food drive if you are able.



Questions? Email teencentral@wtcpl.org

MAY THE ODDS BE EVER IN YOUR FAVOR



SATURDAY, NOVEMBER 16 AT 2:00PM MAIN LIBRARY IN WARREN

COMPETE WITH YOUR DISTRICT AS YOU RACE AROUND THE LIBRARY ARENA. COMPLETE THE TASKS TO WIN!



This program is for teens in grades 7-12 and will last approximately two hours. No registration is required. Questions? Email teencentral@wtcpl.org.

MAY THE ODDS BE EVER IN YOUR FAVOR HUNGER GAMES

THURSDAY, MARCH 22 AT 6:00PM MAIN LIBRARY IN WARREN

> COMPETE IN TEAMS OF 2-3 FINISH THE TASKS WIN THE GAME

teen central
THE PROPERTY OF T

MAY THE ODDS BE EVER IN YOUR FAVOR HUNGER JA M E Compete with your district as you race around the Library Arena. Complete the challenges to win! **MOCKINGJAY**

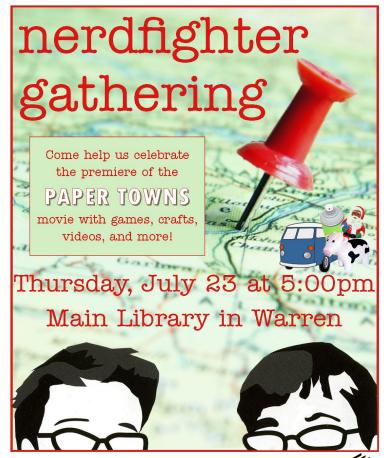
SURVIVAL CHALLENGE

SATURDAY, NOVEMBER 15 AT 2:00PM MAIN LIBRARY IN WARREN

ALL NEW CHALLENGES!

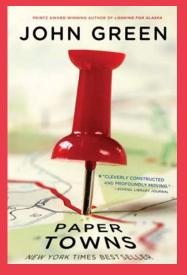
TEEN CENTRAL This program is for teens in grades 7-12 and will last approximately two hours. No registration is required. PUBLIC LIBRARY Questions? Email teencentral@wtcpl.org.

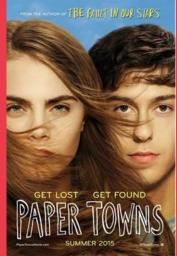




This special event is for Nerdfighters of all ages. Questions? Email teencentral@wtcpl.org. DFTBA!







2017 TEEN READ WEEK EXTRAVAGANZA!

TUESDAY, OCTOBER 10 AT 6:00PM MAIN LIBRARY IN WARREN



Join us for an extravaganza of all things teen literature as we celebrate the release of John Green's latest novel, TURTLES ALL THE WAY DOWN!



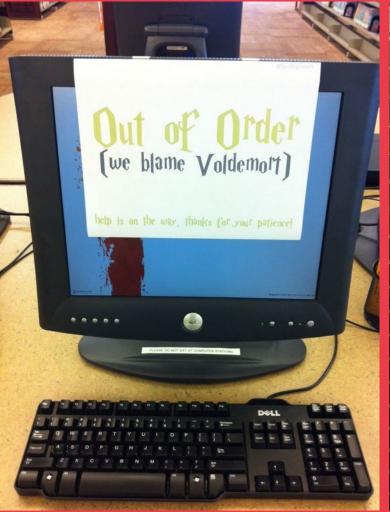
FOR TEENS IN GRADES 7-12 NO REGISTRATION IS REQUIRED.





Where should you place marketing?

<< HINT!









JOHN GREEN'S TUMBLR



nerdfighter-art:

wtcpl-teencentral:

Pin the glasses on @johngreenwritesbooks at our #Nerdfighter Gathering & #TFIOS Party! #teencentral #dftba

I LOVE THIS







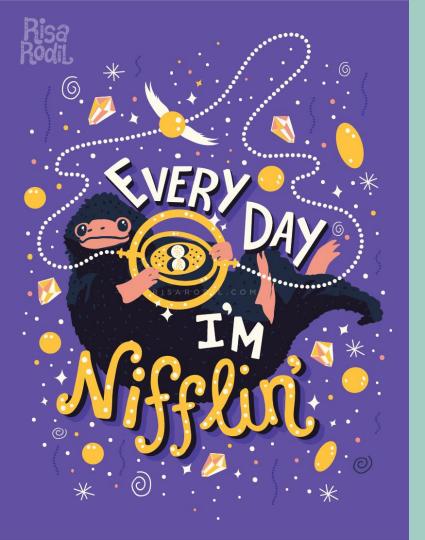
This is the tumbir of John Green, the #1 New York Times bestselling author of The Fault In Our Stars, Looking for Alaska, An Abundance of Katherines, Paper Towns, half of Will Grayson, Will Grayson, and one third of Let It Snow, I am also the co-creator of the viogbrothers youtube channel.

I am best known on tumbir for a drizzle/hurricane metaphor.

If you agree not to get mad If I don't answer.

FAQ:

- 1. Why is your fumbir name
- 2. What does DFTBA stand for?
- 3. Do you and Hank consider yourself nerdfighters?
- A So, does the actual John by an assistant?
- 5. Would you release a book that
- 6. Would you ever write a YA 7. How do I become a
- nerdfighter?
- 8. What's the story behind Pizza
- 9. How do you pronounce buffledo?
- 10. How do you feel about the TEIOS mouse rights helps



Questions? Comments?

Thanks for listening!

Art ©Risa Rodil https://risarodil.com/Used with permission

